



SPONSORSHIP OPPORTUNITIES

GUARDIAN - \$50,000

Your donation:

- **Funds critical equipment and training, such as state of the art simulation and infant mannequin technology, educating hundreds of doctors and impacting thousands of babies.**

You will receive:

Logo placement * on:

- New York City print media (to be released the month of the event)
- R Baby Foundation/event website
- Print and electronic invitation for the event
- Event program
- Event recognition/signage (potential visibility of over 1,000 guests)
- Category exclusivity at this level
- VIP Admission for 15 guests
- Three reserved cocktail tables
- Recognition on Pix Morning News
- Discounted tickets to raffle
- Meet and Greet with Chef(s) before or during event
- Access to VIP Lounge

PARENT - \$25,000

Your donation:

- **Funds neonatal training of emergency room attendants in local New York and New Jersey area hospitals.**

You will receive:

Logo placement * on the following:

- New York City print media Ad to be released the month of the event
- R Baby Foundation/event website
- Print and electronic invitation for the event
- Event program
- Event recognition/signage (potential visibility of over 1,000 guests)
- VIP Admission for 10 Guests
- Two reserved cocktail tables
- Discounted tickets to raffle
- Meet and Greet with Chef(s) before or during event
- Access to VIP Lounge



CARETAKER - \$10,000

Your donation:

- **Funds a program at a local hospital to ensure better communication between doctors and parents, allowing hundreds of families to be empowered and engaged in their infant's care.**

You will receive:

- **Logo placement * on the following:**
 - R Baby Foundation/event website
 - Event print and electronic invitation
 - Event program
 - Event recognition/signage which will be attended by over 1,000 people
- VIP Admission for 5 Guests
- One Reserved Cocktail Table
- Discounted tickets to raffle
- Access to VIP lounge

NURTURER - \$5,000

Your donation:

- **Funds an educational seminar, aimed at diagnosing illnesses in newborns, to be attended by more than 250 physicians. This seminar will also be broadcast to hundreds via a webcast, effectively bringing our message to dozens of hospitals in the New York area and nationwide.**

You will receive:

- **Logo placement * on the following:**
 - R Baby Foundation/event website
 - Event print and electronic invitation
 - Event program
 - Event recognition/signage which will be attended by over 1,000 people
- VIP Admission for five guests
- Access to VIP Lounge

IN-KIND SPONSORSHIP OPPORTUNITIES

R Baby would be honored if your company would become an in-kind sponsor by making food, beverage, or auction donations for our event.

- The R Baby Food & Wine Gala will feature an exclusive live and silent auction. We ask that you kindly consider a donation of:
 - Epicurean experiences, such as private dinner parties with executive chefs, wine tasting and culinary trips, meals with chefs, food experts, editors or authors and special cases or premier crus and vintages.
 - One-of-a-kind experiences, such as time in a vacation home, coveted internships, meet-and-greets with celebrities, and even walk-on roles on TV shows.
- R Baby would be honored if your company would underwrite the evening's flowers, music, photography, videography or more.
- R Baby also offers the opportunity to donate items for our gift bags, which are given to guests at the close of the event.

Your company will receive the same benefits as listed for event sponsorships, based on monetary value of your in-kind gift (sponsorship level is equivalent to 50% of fair market value of in-kind donation).

** The deadline for logos to be included on print invitations is November 15, 2011. The deadline for logos to be included in the journal is February 15, 2012.*



FIVE STAR

*Food and Wine
Gala*

Please mail, fax, or email this form to:

R Baby Foundation

c/o Powered by Professionals

1375 Broadway, 3rd Floor

New York, NY 10018

Phone: 646.278.6737

Fax: 212.591.6092

Email: emily@poweredbyprofessionals.com

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Level of Sponsorship	Get Involved
<ul style="list-style-type: none">○ Guardian \$50,000○ Parent \$25,000○ Caretaker \$10,000○ Nurturer \$5,000○ Other amount \$_____	<ul style="list-style-type: none">○ I would like to learn more about getting involved with R Baby Foundation○ I would like to learn more about additional opportunities to fund the gala and/or R Baby Foundation.

☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

☐ **Check:** Please make your check payable to **R Baby Foundation** and enclose it in an envelope with this form.

☐ Donor wishes to remain anonymous.

* R Baby Foundation is a not-for-profit public charity recognized by the IRS under 501(c)(3). R Baby Foundation's EIN/Tax ID is 11-3792587.