

You are Invited to R Baby Foundation's

Fly to Save Babies' Lives

Saturday, March 24th 2012

11:45 AM Check-in

12:00 PM Start Time



THE EVENT:

Enjoy a great spinning workout, have fun and give back to a good cause! Join us at Flywheel in Millburn, NJ on Millburn Avenue.

\$100 a bike

We encourage you to ask friends and family to sponsor your ride. Raising \$250 or more earns you a prize!

Snacks, drinks, giveaways and more . . .

Space is limited, so please reserve your spot early!

For more information on R Baby or Fly to Save Babies Lives, contact the event Co-Chairs:

Elit Kirschenbaum: kirsch71@mac.com

Lisa Rosenbaum: jrosen154@aol.com

Lori Rosenbaum: rosey101@verizon.net

THE CAUSE:

R Baby Foundation (RBF) is a 501(c)3 not-for-profit charity started by Phyllis and Andrew Rabinowitz, Short Hills residents, who lost their 9 day old daughter Rebecca after a misdiagnosis of a viral infection in an ER proved fatal.

Did you know? 30,000 babies die each year in the U.S.; most ERs are not equipped to take care of babies and young children; and babies are not mini-adults – they require specialized medical training and equipment.

R Baby Foundation saves babies' lives by improving pediatric emergency care. RBF improves healthcare for infants all over the country with life-saving grants that focus on effective pediatric ER and neonatal training programs including simulation technology, rapid detection and diagnosis of viruses, family/doctor communication programs and more. We have raised over \$4.5 million and over 90% of every dollar has gone towards innovative granting and research.

Thanks to Flywheel Millburn, 100% of your donations raised at this event will go towards an R Baby grant program at our closest Children's Hospital, Goryeb Children's Hospital at Morristown Medical Center. Thanks to Jordan Elyse Photography.

Register now at rbabyfoundation.org/flywheel or mail in completed form.

R Baby Foundation's Fly to Save Babies' Lives

March 24, 2012

To reserve your spot, visit www.rbabyfoundation.org/flywheel or fill out this form and mail it into the address below.

_____ \$100 I would like to reserve a bike

_____ \$200 I would like to reserve a bike for me and another person

_____ \$250 - \$500 I would like to reserve a bike and have raised additional funds through friends and family, earning myself a prize.

_____ \$500 Spin Sponsor

_____ \$1,000 Climb Sponsor

_____ \$2,500 Sprint Sponsor

_____ \$5,000 Fly Sponsor

_____ \$10,000 Event Sponsor

SPONSORSHIP OPPORTUNITIES

\$500: Spin Sponsor: Helps R Baby continue to spread the word of its mission to the Tri-State area.

Includes: company or name listed in R Baby Fly Wheel Press Release, on R Baby website, and on event signage; two raffle tickets; two custom R Baby gifts

\$1,000: Climb Sponsor: Helps to educate parents on critical issues in Pediatric Emergency Care to ensure every baby gets the best chance of survival as possible.

Includes: company or name listed in R Baby Fly Wheel Press Release, on R Baby website, and on event signage; four raffle tickets; two custom R Baby gifts

\$2,500: Sprint Sponsor: Helps to fund an educational seminar educating more than 250 physicians on diagnosing illnesses in newborns and supports sharing the event via webcast for all emergency physicians nationwide to benefit.

Includes: company or name listed in R Baby Fly Wheel Press Release, on R Baby website, and on event signage; six raffle tickets; three custom R Baby gifts

\$5,000: Fly Sponsor: Helps to fund critical equipment and training, such as state of the art simulation and infant mannequin technology, educating hundreds of doctors and impacting thousands of babies.

Includes: company or name listed in R Baby's 2012 marketing materials, R Baby Fly Wheel Press Release, R Baby website and event signage; ten raffle tickets; four custom R Baby gifts

\$10,000: Event Sponsor: Helps to fund a program at a local hospital to ensure better communication between doctors and parents, allowing hundreds of families to be empowered and engaged in their infant's care.

Includes: opportunity to make opening remarks at the event; company or name listed in email blast to all R Baby supporters in NJ, R Baby's 2012 marketing materials, R Baby Fly Wheel Press Release, R Baby website and event signage; twenty raffle tickets and five custom R Baby gifts.

For more information on sponsorship opportunities, please contact Emily at 646.278.6737 or emily@poweredbyprofessionals.com.

Name(s): _____

Company/Firm: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please return forms with payment by
March 10, 2012 to:

R Baby Foundation
Attention: Emily Neufeld
1375 Broadway, Third Floor
New York, NY 10018

emily@poweredbyprofessionals.com
(Ph): 646.278.6737
(Fax): 212.591.6410

☐ I would like to pay by credit card:

CC# _____

Exp. Date: _____ Amount: _____

Name on Card: _____

Billing Address: _____

Signature: _____

R Baby Foundation

Gift Bag & Raffle Donation & Contribution Form

R Baby would be honored if you would like to donate items for our raffle or gift bags.

Raffle items should be valued at \$50 or more, and you should be able to supply at least 75 of the gift bag items.

Please mail, fax or email this form and your donation to the following address by **Monday, March 12, 2012.**

R Baby Foundation
Attention: Emily Neufeld
1375 Broadway, Third Floor
New York, NY 10018

emily@poweredbyprofessionals.com
(Ph): 646.278.6737
(Fax): 212.591.6410

Contact Name: _____

Name of Donor: _____

(Name that will be used on event-related materials and whom tax letter is addressed to)

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Email: _____

☐ Donor prefers to remain anonymous

Description of Donation*: _____

Restrictions: _____

(Ex. Black-out dates)

Value: \$ _____

To redeem vouchers or certificates, the winner should contact:

Name: _____ Phone/Email: _____

Please feel free to attach a copy of this form if you would like to make an additional donation.

** We may combine your donation with others.*

Thank you for your support and generosity.

R Baby Foundation is a not-for-profit charity recognized by the IRS under 501(c)(3) - EIN #11-3792587.