

Save the date for R Baby's 3rd
New York Tennis Event:

SERVING TO SAVE BABIES' LIVES

Saturday, May 11, 2013

Breakfast: 8:30 AM

Calcutta Auction: 9:00 AM

Tennis Begins: 9:30 AM

Location:

USTA National Tennis
center, Home of the US
Open in Flushing, NY

To Benefit

R Baby
foundation

Event Chair: Jason Pinsky

THE EVENT:

USTA National Tennis Center, Home of the US Open

Come play in this fun and challenging round-robin tournament and enjoy a beautiful day in NYC! All players and all levels are invited to participate!

Last year's tennis event helped R Baby raise \$100,000 and brought together some of the best tennis players in NYC.

Fees:

Teams: \$750 entry fee

Entry fee includes breakfast, entry into R Baby's Tennis Tournament and opportunity to participate in Calcutta Auction.

Please note: limited availability, 20 team maximum; teams are handicapped to even out competition; bisques are awarded to be used as points at strategic moments in a match.

For information, questions, or to register, please contact Ashley Emrani at 646.278.6737 or ashley@poweredbyprofessionals.com

THE CAUSE:

Did you know? 30,000 babies die each year in the U.S.; most emergency rooms are not equipped to take care of babies and young children and **babies are not mini-adults** – they require specialized medical training and equipment. R Baby Foundation saves babies' lives by improving pediatric emergency care. RBF improves healthcare for infants all over the country with life-saving grants that focus on effective pediatric ER and neonatal training programs including simulation technology, rapid detection and diagnosis of viruses, family/doctor communication programs and more. We have raised over \$6 million for innovative granting and research.

R Baby Foundation is a 501(c)3 not-for-profit public charity started by Phyllis and Andrew Rabinowitz who lost their 9-day-old daughter after a misdiagnosis of a viral infection in an ER proved fatal. They, with their supportive board and committee, created R Baby to ensure every baby gets the best chance of survival as possible.



Join us to save babies' lives by improving pediatric emergency care.

Register at rbabyfoundation.org/nytennis

EVENT PARTICIPATION LEVELS & FEES

\$750: Enter Serving to Save Babies' Lives as a team

* All entry fees include general admission, food and beverages

Please Note: Limited Availability

SPONSORSHIP OPPORTUNITIES

\$1,000: Friend Sponsor

Helps to educate parents in New York on critical issues in Pediatric Emergency Care to ensure every baby gets the best chance of survival as possible.

» Includes logo placement on all promotional materials at the event and two custom R Baby gift items.

\$5,000: Nurturer Sponsor

Helps to fund an educational seminar educating more than 250 physicians on diagnosing illnesses in newborns and supports sharing the event via webcast available to all emergency physicians in New York.

» Includes one team entry into tournament, logo placement on all promotional materials at the event; recognition at the event; recognition on R Baby Website and three custom R Baby gift items.

\$10,000: Parent Sponsor

Funds a program at a local hospital to ensure better communication between doctors and parents, reducing medical errors and allowing hundreds of families to be empowered and engaged in their infant's care.

» Includes two team entries into tournament, logo placement on all promotional materials at the event; recognition at the event; recognition on the R Baby Website; marketing exposure such as email blasts to R Baby Database and five custom R Baby gift items.

\$20,000: Event Sponsor

Funds neonatal simulation training on specialized equipment for emergency room attendants in local New York & New Jersey area hospitals impacting dozens of caregivers and hundreds of families in each location.

» Includes two team entries into tournament, logo placement on all promotional materials at the event; press opportunities, recognition at the event; recognition on the R Baby Website, chance to address crowd at event; permission to distribute one promotional item with company logo; marketing exposure such as email blasts to R Baby Database and ten custom R Baby gift items.

For more information on sponsorship opportunities, contact Ashley Emrani at 646.278.6737

R Baby Foundation's 3rd NY Tennis Tournament:

Serving to Save Babies Lives

Saturday, May 11, 2013

To reserve your spot, visit www.rbabyfoundation.org/nytennis or fill out this form and mail it into the address below.

_____ \$750: We would like to enter as a team

_____ \$10,000: Parent Sponsor

_____ \$1,000: Friend Sponsor

_____ \$20,000: Event Sponsor

_____ \$5,000: Nurturer Sponsor

Name: _____

Company/Firm: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Playing History: _____

(Partner information if applicable)

Name: _____

Company/Firm: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Playing History: _____

Please return forms with payment
by May 3, 2013 to:

R Baby Foundation
Attention: Ashley Emrani
1375 Broadway, Third Floor
New York, NY 10018

ashley@poweredbyprofessionals.com
(Ph): 646.278.6737
(Fax): 212.591.6410

☐ I would like to pay by credit card:

CC# _____

Exp. Date: _____ Amount: _____

Name on Card: _____

Billing Address _____

Signature: _____